



MyFoxTampaBay.com
www.myfoxtampabay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

INVOICE

Advertiser	American Crossroads
Product	1757 - AM. CROSSROADS
Estimate Number	1757

Invoice #	04068518-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04068518
Alt Order #	Political Issue
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12736
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 8a	8a-9a		09/24/12 to 09/30/12	4x	- TWTF -				
				Tu	09/25/12	:30	8:30 AM	FLSNTV02ACH	\$1,500.00		1
				W	09/26/12	:30	8:11 AM	FLSNTV02ACH	\$1,500.00		2
				Th	09/27/12	:30	8:59 AM	FLSNTV02ACH	\$1,500.00		3
				F	09/28/12	:30	8:44 AM	FLSNTV02ACH	\$1,500.00		4
2	13	Good Day 9a	9-10a		09/24/12 to 09/30/12	3x	-- WTF --				
				W	09/26/12	:30	9:50 AM	FLSNTV02ACH	\$1,200.00		2
				Th	09/27/12	:30	9:58 AM	FLSNTV02ACH	\$1,200.00		1
				F	09/28/12	:30	9:27 AM	FLSNTV02ACH	\$1,200.00		3
3	13	Live with Kelly	10a-11a		09/24/12 to 09/30/12	4x	- TWTF -				
				Tu	09/25/12	:30	10:57 AM	FLSNTV02ACH	\$800.00		3
				W	09/26/12	:30	10:56 AM	FLSNTV02ACH	\$800.00		1
				Th	09/27/12	:30	10:42 AM	FLSNTV02ACH	\$800.00		2
				F	09/28/12	:30	10:30 AM	FLSNTV02ACH	\$800.00		4
4	13	Fox 13 News at 5p	5p-530p		09/24/12 to 09/30/12	4x	- TWTF -				
				Tu	09/25/12	:30	5:21 PM	FLSNTV02ACH	\$1,800.00		2
				W	09/26/12	:30	5:28 PM	FLSNTV02ACH	\$1,800.00		3
				Th	09/27/12	:30	5:23 PM	FLSNTV02ACH	\$1,800.00		1
				F	09/28/12	:30	5:29 PM	FLSNTV02ACH	\$1,800.00		4
5	13	Fox 13 News at 530p	530p-6p		09/24/12 to 09/30/12	4x	- TWTF -				
				Tu	09/25/12	:30	5:39 PM	FLSNTV02ACH	\$1,800.00		3
				W	09/26/12	:30	5:39 PM	FLSNTV02ACH	\$1,800.00		2
				Th	09/27/12	:30	5:55 PM	FLSNTV02ACH	\$1,800.00		1
				F	09/28/12	:30	5:53 PM	FLSNTV02ACH	\$1,800.00		4
6	13	Good Day 9a	9-10a								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



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6	13	Good Day 9a	9-10a		09/24/12 to 09/30/12	2x	- T -----				
	13			Tu	09/25/12	:30	9:41 AM	FLSNTV02ACH	\$1,200.00		1
	13			Tu	09/25/12	:30	9:59 AM	FLSNTV02ACH	\$1,200.00		2
7	13	M-Su 10p-1030p Late News	10p-1030p		09/24/12 to 09/30/12	3x	-- WTF --				
	13			W	09/26/12	:30	10:21 PM	FLSNTV02ACH	\$3,600.00		2
	13			Th	09/27/12	:30	10:13 PM	FLSNTV02ACH	\$3,600.00		1
	13			F	09/28/12	:30	10:12 PM	FLSNTV02ACH	\$3,600.00		3
8	13	Fox 13 Late News 10P	10p-1030p		09/24/12 to 09/30/12	1x	----- S				
	13			Su	09/30/12	:30	10:27 PM	FLSNTV02ACH	\$3,600.00		1
9	13	M-Su 1030-11p Late News	1030p-11p		09/24/12 to 09/30/12	3x	-- WTF --				
	13			W	09/26/12	:30	10:42 PM	FLSNTV02ACH	\$2,400.00		1
	13			Th	09/27/12	:30	10:44 PM	FLSNTV02ACH	\$2,400.00		3
	13			F	09/28/12	:30	10:58 PM	FLSNTV02ACH	\$2,400.00		2
10	13	Fox 13 Late News 1030p	1030-11p		09/24/12 to 09/30/12	1x	----- S				
	13			Su	09/30/12	:30	10:38 PM	FLSNTV02ACH	\$2,400.00		1
11	13	Good Day Sa 7a	7a-8a		09/24/12 to 09/30/12	1x	----- S-				
	13			Sa	09/29/12	:30	7:44 AM	FLSNTV02ACH	\$1,100.00		1
12	13	Good Day Su 8a	8a-9a		09/24/12 to 09/30/12	1x	----- S				
	13			Su	09/30/12	:30	8:54 AM	FLSNTV02ACH	\$1,100.00		1
20	13	Good Day Su 7a	7a-8a		09/24/12 to 09/30/12	1x	----- S				
	13			Su	09/30/12	:30	7:53 AM	FLSNTV02ACH	\$1,100.00		1

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Mentzer Media Service
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286

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		<u>Aired Spots</u>	32								

<u>Gross Total</u>	\$56,900.00
<u>Agency Commission</u>	\$8,535.00
<u>Net Amount Due</u>	\$48,365.00
	Payment Terms 30 Days

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